Hoot. Health | INMODE

PHYSICIAN-LED PATIENT EDUCATION

HOW HOOT WORKS FOR INMODE

From Urological Discovery to *Treatment Sign-Up*

1 Urological Condition Discovery & Patient Enrollment

IN THE CLINIC

- Doctor identifies urological condition during exam
- Hands patient the urological handout
- Enrolls patient into Hoot in <60 seconds

WHAT HAPPENS NEXT

- Hoot Urology Education series is activated automatically
- No extra work for staff
- Patient receives first video within 24 hours



2 Physician Videos Dripped to Patient at Home via SMS

Urology Consultation

Day 1
SMS Video Sent
Understanding Your Diagnosis
presented by Dr. Edward Schultz

Day 3
SMS Video Sent
What If I Do Nothing
presented by Dr. Edward Schultz

AT HOME

Day 5
SMS Video Sent
What to Expect During Your Urodynamic Evaluation
presented by Dr. Edward Schultz

Day 7
SMS Video Sent
What is the Empower F Treatment?
presented by Dr. Edward Schultz

SMS Video Sent
What is the VTone Treatment?
presented by Dr. Edward Schultz

SMS Video Sent
What is the Formax Treatment?
presented by Dr. Edward Schultz

SMS Video Sent
What is the Morpheus8 Treatment?
presented by Dr. Edward Schultz

Urodynamic Evaluation



3 Patient Returns Educated & Signs Up for Treatment

- ✓ **Already Informed** — Understands MGD & why treatment matters
- ✓ **Family Is on Board** — Videos watched at home with loved ones
- ✓ **Ready to Say Yes** — Confidently signs up for InMode treatment



"Hoot has made our doctors and staff more confident in presenting our InMode treatments, with patients now coming back primed, informed, and ready to sign up, leading to earlier starts and longer treatment adherence."

Dr. Mona Patel | InMode User
Optometrist · Bayhead Eye Centre

▶ Watch the Full Testimonial

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